

# NCR Voyix (NYSE:VYX) LBO Pitch October 31, 2023

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Agenda

**Company Overview** 

**Industry Overview** 

**Investment Merits** 

**Value Creation** 

**Valuation** 

**Risks and Mitigants** 

### **An Industry Leader in Digital Commerce Technology Solutions**



NCR Voyix offers mission critical platform driven technology and solutions from small to large multinational organizations in the retail, restaurant, and digital banking industries

#### **Overview**

Based in Atlanta, NCR Voyix (NYSE: VYX) is a leader in providing mission critical technology solutions across three verticals:

- **Retail**: Covers ~213K retail sites and covers 67% of top global retailers
- Restaurants: Covers ~153K sites and covers 8 of the 10 global restaurant chains
- **Digital Banking:** Covers 800+ clients, converting to ~20M active users



#### **Management Team**





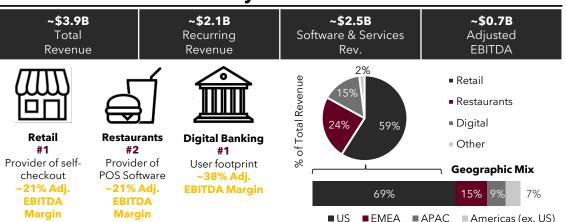


	David Wilkinson	Brian Webb-Walsh	Ismail Amla
Role	CEO	EVP, CFO	EVP, Strategy
Years of Exp.	~30	~26	~20
2027 Tayarda	Rev. CAGR	Adj. EBITDA CAGR	FCF Conversion
2027 Targets	4 - 6%	10 - 12%	40 - 45%

#### **Key Clientele**

	no, enemere													
Re	etail	R	estaurant	:s	Digital Banking									
Ahold Delhaize	Brookshire's	110 Grill		STEIN AND	<b>☆Associated</b> B	ank								
R DOLL	AR TREE	FIREBIRDS	Marion's	E AGEUS	cîti	OLD NATIONAL								
meijer	NORTHGATE MARKET	Twoman	Marion's	[ [ ] ]		RBC								
Sainsbury's	SpartanNash.	BORDER	PIADA	RICKS	♠ PNC	1100								
			STREET FOOD	West, n	SouthState	SYNOVUS								
SPROUTS FARMERS MARKET	TARGET	sbarro	SONIC		TRUIST 田	usbank								
TESCO	Walmart 🔆		TEXAS		Valley	WINTRUST								

#### NCR Voyix at a Glance<sup>1</sup>



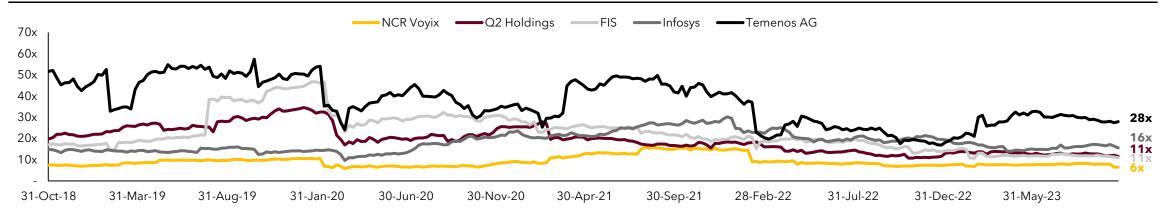
#### Company Overview

# **A Historically Undervalued Company**

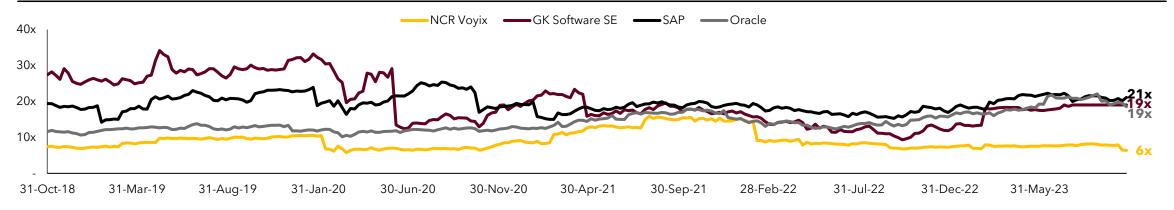


On a 5-year basis, NCR has historically traded 9.2x on EV / EBITDA, while trailing behind its closest competitors across its respective end markets

#### Digital Banking & Payments LTM EV / EBITDA - 5yr



#### Retail & Hospitality EV / EBITDA - 5yr



# **Thriving in the Technology Solutions Industry**

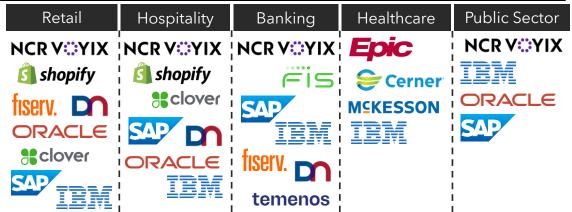


With increasing competition and a greater need to optimize customer acquisition through digital convenience, businesses in retail, hospitality, and banking are outsourcing software and accompanying hardware needs to technology solutions providers and updating legacy I.T. infrastructure

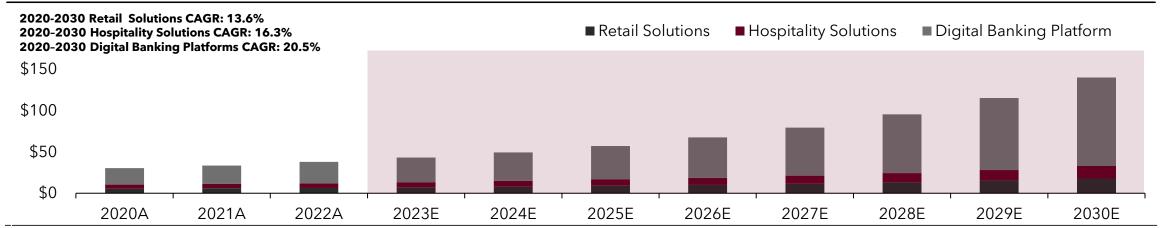
#### **Staying Competitive in the Industry: Ingredients for Success**

#### Competitive Landscape vis-à-vis Specializations

- **Product Ecosystem** technical nature of industry calls for end-to-end solutions, creating entrenched product offerings
- **Product Integration** hardware and software solutions must be seamlessly integrated to existing legacy infrastructure
- **Product Flexibility** adaptive solutions for various business sizes and concepts with flexible subscription plans and technical support
- **Data Monetization** offer personalized end-user recommendation and business analytics to generate actionable insights



#### Combined U.S. Market Size of 3 Segments from 2020-2030 (\$B)



# Key Industry Trends Creates Favorable Outlook for Growth PRIVATE CAPITAL GROUP



As a one-stop toolkit catering to institutions of all sizes, NCR Voyix is well-positioned to generate further value via cross-selling and capturing market share in the community banking industry, as well as innovate product offerings as Al and ML adoption normalize

#### Al Revolution to Further Drive Self-Service Adoption in Retail Segment

- Complement or replace barcode system with computer-vision-based **Item** Recognition
  - Increase transactions per hour by 40% and reduce intervention by 45%
  - "Just Walk Out" technology gains traction with firms like Amazon and NCR
- Machine learning and camera technologies facilitate **Age Verification** 
  - 22% of all retail transactions involve age verification
  - Automating age verification reduce human intervention by 80% and time taken from average 2 minutes to <10 seconds
- **Preference for End-to-End Solutions Enables Cross-Selling**
- Low complexity, improved efficiency, and future-proof nature of E2E solutions gives dominant industry players competitive advantage
- Rather than capturing new share, technology solutions provider capitalize on existing customerbase for revenue creation

Supply-Chain **POS System** Management **Customer-End** Back-Office Checkout Retail Software Analytics Accounting Payment and ERP Hardware Inventory eCommerce Platform Management

NCR Voyix can leverage its leading ~25% and ~60% market share in POS systems and SCO systems to cross-sell related software and hardware

- Al integration improves customer retention and engagement through enhanced personalization, high-volume handling, and efficient query resolution in **Customer Support** 
  - Boasts 17% increase in customer satisfaction and 20% cost-savings
- Analyze transaction data in real time in conjunction with camera-based technologies for Fraud Prevention
- Al-powered fraud detection leads to \$1.3 billion annual retail cost-savings, thus providing financial risk mitigation for customers

#### White Space in Community Banking amid Convenience Gap

17% of U.S. Banking System 53% of small business loans

**40%** decline in lending over past 2 decades

- Community banks are slow to digitalize due to lack of leadership buyin, cost barriers, and reliance on legacy software
- Improved local presence of larger banks via rewards program, better service, digital banking, and branch banking
- Key players like NCR Voyix, FIS, and Fiserv are taking advantage of this "digital gap" to offer community-bank-specific solutions

### **Diversifying Service Offerings Provides Stability**



In its retail and restaurant segments, NRC Voyix can benefit from of its dominance in legacy POS service to attract and retain customers, and cross-sell them on additional services, creating both revenue diversification and stability

#### NRC Voyix's Competitive Cross-Selling Process and Service Mix

#### **Attracting Customers**



NCR's Legacy POS System is initially sold to customers. NCR is a market leader and the #1 provider of POS software in retail and restaurants (~31% of market share)

#### **Cross-Selling Platform and Add-on Services**











NCR helps clients identify additional problems and solve them through cross-selling additional services such as digital orders/payments, data analytics, marketing and promotions, kiosk/self-checkouts, enterprise solutions, and more

#### **Retaining Customers**



NCR's POS software primarily targets larger customers, and as an incumbent (founded 1881), NCR has established long-term relationships with existing retailers and restaurants. NCR has a very high retention rate of 95%+.

# Diversifying and Strengthening Revenues



As customers purchase multiple NCR solutions, not only are revenues diversified, but they also become more "sticky" because it becomes even more difficult to find alternative software solutions.

#### **Digital Banking:**

NCR also helps small/regional banks and credit unions implement digital banking platforms, further diversifying revenue

# Total Revenue Composition:

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кетан:	59%
Restaurant:	24%
E-Banking	15%
Other:	2%
US:	69%
EMEA:	15%
APAC:	9%
Americas ex-US:	7%

### **Shift to SaaS Promotes Growth and Leverage Capabilities**



A shift towards SaaS through NCR's spinoff provides many advantages to the company, such as more revenue stability, faster growth, and improved margins, moreover, NCR's current financial position, along with more stability through SaaS, allows for more the company to take on more leverage.

#### **SaaS Expansion Spaces**

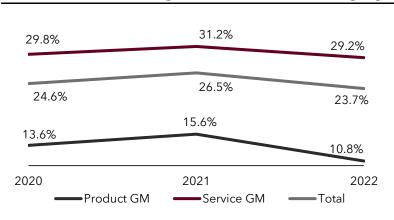
#### **SaaS Services Mix**

- Store Operations
- Payments
- Consumer Engagement
- Back Office & Data
- 3<sup>rd</sup> Party API Integration
- End Points

#### **SaaS Model Transition Benefits:**

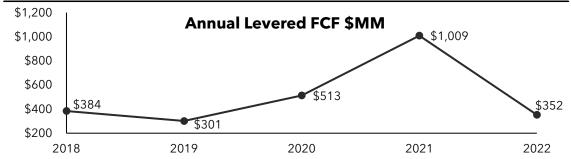
- Significant Growth in recurring revenue through transition to SaaS model
- Lowers the costs from physical ATMs and incurring less incremental costs at scale
- Improved integration features from other software services
- Shifting away from the declining ATM and cash business

#### **Margin Growth Following Spin-Off**



By spinning off the low margin segment (ATM products), the company can improve its gross margins to match the service segment margins.

#### **Strong Cash Flow Profile**



Stable strength in levered FCFs show NCR's ability to take on more leverage - in 2021 NCR made a large cash-acquisition, offset by debt financing

#### **Stable Leverage Profile**

Initial Expected Capital Structure	\$MM	Current Weighted
Total Debt	\$2,500	Average Cost of Debt:
Cash Balance	\$150	D
Revolver	\$0	Pretax: 5.456%  Locked in rates issued
Net Debt	\$2,350	around 2020, but will be
Net Leverage Ratio (EBITDA)	3.5x	higher when refinanced

NCR's strong balance sheet position, reasonable leverage ratio, along strong and consistent cash flows allow for increased leverage

# NCR Voyix Exhibits Compelling Value Proposition Against Peers OUEEN'S



NCR Voyix's business model pivot, transitioning from a payment solutions provider to a vertical SaaS company with hardware components, is expected to **reshape its peer valuation**, **enhancing attractiveness for potential exits** and ultimately boosting returns in an LBO scenario.

#### **NCR Trades Relatively Low to Comparable Universe**

#### **Vertical SaaS**

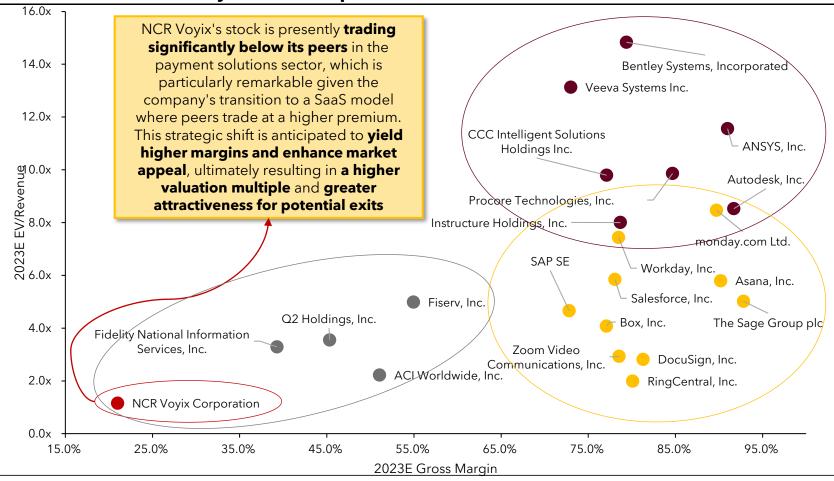
Companies specializing in industry-specific software solutions are valued at a much higher premium than traditional SaaS businesses due to their specialization

#### **Horizontal SaaS**

Software applications with broad industry applicability possess an attractive business model but often trade at lower valuations than vertical SaaS companies due to their lack of specialization

#### **Payment Solution Providers**

Companies in this space, which provide services and technologies for electronic payment processing, typically experience lower margins due to the hardware involved in their business model, resulting in a lower valuation



#### **Value Creation in Retail and Restaurant**



Growth in NCR's Commerce segment (Retail and Restaurants) is driven by upgrading legacy and new clients to its respective SaaS platforms, services capabilities, and payments integration vs. its historical hardware license model

#### **Upgrading Store POS to Platform Infrastructure**

**Legacy Offering** 

# PILOT

Legacy POS Technology

**Conversion to Platform** 

#### Year 1

Connected to the platform and virtualized all apps

#### Services -

POS/Customer Display Sell-ordering Kiosk Store Virtualization Fuel **Add-On Services** 

#### Year 2

Added more capabilities under SaaS-based model

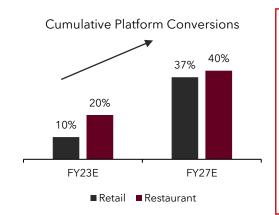
~ \$13,400 ARPU

POS software, loyalty and promotions, selfcheckout, mobile ordering, API toolkits **Notable Results** 

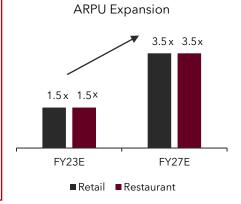
- \$10M Compiled ARR
- 3.8x Additional ARPU
- Additional Addons
  - Data Analytics
- Mobile Payments
- Kitchen
- Partner Marketplace
- Cash Office

~\$3,500 ARPU

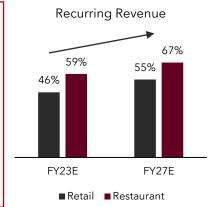
# KPI Metric Targets



- Subscriptionbased sites drives deeper customer relationships and higher recurring revenue
- Best in class onboarding for store installations



- Add-on product opportunities grow ARPU
- 90% attach rate of payments processing with SMB site bookings
- Concerted motion around crossselling payments to installed base



- Recurring revenue grows as product mix shifts to software and services
- Continued expansion from platform services, payments, and cross-sell/upsell of software solutions

Sources: Capital IQ, Company Filings, RBC Capital Markets

\$30B+

Whitespace

\$11.5B+

**US TAM** 

\$7.5B+

**US TAM** 

\$6B+

US TAM

### **Value Creation in Digital Banking**



While only accounting for ~15% of revenues and somewhat of an outlier relative to the Retail and Restaurant segments, Digital Banking, shares a similar SaaS business model, investment model and corporate strategy to increase TAM and ARPU

# Digital Banking Market

Well-positioned for highly fragmented and in-house dominated international strategy over time

Digital First Bank expanding TAM with banker and remote interactive services

Terafina acquisition expanding TAM, providing on-ramp new customers and portfolio cross-sell

Foundational digital banking TAM based on per-user-per-month revenue model

#### **KPI Targets FY23-27**

Total Users 28M → 43M

Active Users 20M → 32M

ARPU \$28M → \$30M

ARR \$520M → ~\$950M

- Management intends to drive ARR through continued adoption of add-on products and creating active users through both innovative products and partnerships
- If successful in reaccelerating revenue growth, digital banking becomes an attractive asset for a strategic expansion

**Case Study: Digital-First Approach** 

#### **Problem**

# WINTRUST

- 15 branded community bank subsidiaries with 180+ locations
- Need to maintain individualized look while having a consistent technology experience across all Wintrust subsidiaries

#### **Unique Platform Solution**

# Unified digital banking Expanded to onboarding for all deposit products Switch from sale-to-service to services-to-sales

2 years after engagement, upgraded to CSP in-branch experience modernization

#### **Unique Platform Solution**

\$25M

**Total Contract Value** 

~\$5M

ARR

"We have chosen NCR to partner with to maintain our commitment to our customers to deliver the latest digital capabilities in the marketplace."

EVP Digital Channels & Transaction Banking

## **Operating Model: Revenue Build and EBITDA Assumptions**



NCR Voyix's strategic changes are likely to result in a more predictable and profitable business; we believe their transition to SaaS will result in revenue growth and EBITDA Margin expansion

#### **Operating Model Summary**

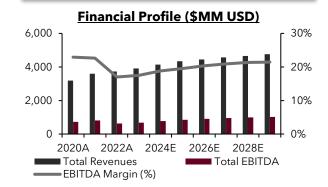
			Historical				Fo	orecast Period			
	All figures in \$MM USD	2020A	2021A	2022A	2023E	2024E	2025E	2026E	2027E	2028E	2029E
I	Retail	2,030.0	2,231.0	2,258.0	2,335.2	2,489.4	2,596.0	2,651.3	2,710.5	2,756.1	2,803.9
٦	(%) YoY Growth		10%	1%	3%	7%	4%	2%	2%	2%	2%
	Hospitality	686.0	849.0	926.0	987.3	1,023.8	1,085.5	1,102.0	1,125.6	1,144.4	1,170.7
	(%) YoY Growth		24%	9%	7%	4%	6%	2%	2%	2%	2%
	Digital Banking	472.0	513.0	543.0	587.3	629.1	660.9	694.3	729.5	758.9	781.8
Ų	(%) YoY Growth		9%	6%	8%	7%	5%	5%	5%	4%	3%
	Total Revenues	3,188.0	3,593.0	3,727.0	3,909.7	4,142.3	4,342.4	4,447.6	4,565.6	4,659.4	4,756.4
2	(%) Growth		13%	4%	5%	6%	5%	2%	3%	2%	2%
ے	Total Recurring Revenue			2,128.0	2,383.1	2,673.0	2,917.3	3,065.2	3,224.7	3,358.6	3,494.7
L	(%) Total			57.1%	61.0%	64.5%	67.2%	68.9%	70.6%	72.1%	73.5%

		Historical	Forecast Period											
All figures in \$MM USD	2020A	2021A	2022A	2023E	2024E	2025E	2026E	2027E	2028E	2029E				
Total EBITDA	731.0	813.0	634.0	684.1	778.6	848.3	904.6	955.3	994.6	1,019.7				
EBITDA Margin (%)	22.9%	22.6%	17.0%	17.5%	18.8%	19.5%	20.3%	20.9%	21.3%	21.4%				
Retail EBITDA	390.0	442.0	415.0	429.2	494.9	542.0	580.1	613.4	637.5	648.5				
EBITDA Margin (%)	19.2%	19.8%	18.4%	18.4%	19.9%	20.9%	21.9%	22.6%	23.1%	23.1%				
(%) Total	53.4%	54.4%	65.5%	62.7%	63.6%	63.9%	64.1%	64.2%	64.1%	63.6%				
Hospitality EBITDA	115.0	158.0	192.0	207.2	230.2	249.5	258.8	267.2	274.5	283.7				
EBITDA Margin (%)	16.8%	18.6%	20.7%	21.0%	22.5%	23.0%	23.5%	23.7%	24.0%	24.2%				
(%) Total	15.7%	19.4%	30.3%	30.3%	29.6%	29.4%	28.6%	28.0%	27.6%	27.8%				
Digital Banking EBITDA	226.0	213.0	226.0	256.5	274.7	288.6	303.2	318.6	331.4	341.4				
EBITDA Margin (%)	47.9%	41.5%	41.6%	43.7%	43.7%	43.7%	43.7%	43.7%	43.7%	43.7%				
(%) Total	30.9%	26.2%	35.6%	37.5%	35.3%	34.0%	33.5%	33.3%	33.3%	33.5%				
Cotrporate & Eliminations			(199.0)	(208.8)	(221.2)	(231.9)	(237.5)	(243.8)	(248.8)	(254.0)				
(%) Sales			(5.3%)	(5.3%)	(5.3%)	(5.3%)	(5.3%)	(5.3%)	(5.3%)	(5.3%)				

Revenue growth largely driven by transition to SaaS model and cross-selling opportunities as VYX converts non-contract customers to higher value SaaS contracts

Recurring revenue CAGR expected to be in the range of 6-9% as reflected from transition to SaaS model; Management goal is to reach 70% recurring revenue by 2027

NCR hardware sales generate gross margins of ~10%; SaaS model allows VYX to generate higher margin sales off long-term contracts with limited hardware additions - higher margins sales will be realized later into the forecast period



# **NCR Voyix: Burdened by Investor Misperceptions**

100% Total Uses

\$5,524



Shift to SaaS model and lower Capex requirement expected, allowing for

higher FCF conversion and higher debt paydown

NCR Voyix is an undervalued player in an attractive industry undergoing an attractive shift in its business model; if executed successfully, we believe a financial sponsor could generate attractive returns and command a higher multiple at exit

#### **Returns Analysis & Sensitivities**

					Retu	ns Analy	rsis									Sensi	tivity Ar	nalysis		
						At-Close		Illustrative Forecast							Debt/EBITDA Mulitple					
(\$ in mm)						Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Multiple		3.0x	3.5x	4.0x	4.5x	5.0x
FYE 12/31						2022	2023	2024	2025	2026	2027	2028	2029	星	6.0x	24.9%	26.6%	28.7%	31.2%	34.6%
						2022-12-31	2023-12-31	2024-12-31	2025-12-31	2026-12-31	2027-12-31	2028-12-31	2029-12-31	Σ	7.0x	20.6%	21.7%	22.9%	24.2%	25.9%
LTM Adj. EBITDA						\$634	\$684	\$779	\$848	\$905	\$955	\$995	\$1,020	≥	8.0x	17.3%	17.9%	18.6%	19.4%	20.3%
Multiple						8.0x	8.3x	8.5x	8.8x	9.0x	9.3x	9.5x	9.8x	Entry	9.0x	14.5%	15.0%	15.4%	15.8%	16.2%
Multiple Increase						-	0.25x	0.25x	0.25x	0.25x	0.25x	0.25x	0.25x		10.0x	12.2%	12.5%	12.7%	12.9%	13.0%
Total Debt						\$2,536	\$2,452	\$2,278	\$2,025	\$1,702	\$1,309	\$853	\$341						.la	
( - ) Cash						(\$300)	(\$300)	(\$300)	(\$300)	(\$300)	(\$300)	(\$300)	(\$300)	4)			ebt/EBITI	_		F 0
Net Debt						\$2,236	\$2,152	\$1,978	\$1,725	\$1,402	\$1,009	\$553	\$41	Multiple	7.0	3.0x	3.5x	4.0x	4.5x	5.0x
Enterprise Value						\$5,072	\$5,644	\$6,618	\$7,423	\$8,142	\$8,837	\$9,449	\$9,942	뽘	7.8x	13.9%	14.3%	14.8%	15.3%	15.7%
Equity Value						\$2,988	\$3,492	\$4,641	\$5,698	\$6,740	\$7,828	\$8,896	\$9,901	Ž	8.8x	15.6%	16.2%	16.8%	17.5%	18.1%
QPCG Ownership						98.4%	98.4%	98.4%	98.4%	98.4%	98.4%	98.4%	98.4%	Exit	9.8x	17.3%	17.9%		19.4%	20.3%
MOIC							1.2x	1.6x	1.9x	2.3x	2.6x	3.0x	3.3x	û	10.8x	18.8%	19.5%	20.3%	21.2%	22.2%
IRR							16.9%	24.6%	24.0%	22.5%	21.2%	19.9%	18.6%		11.8x	20.1%	21.0%	21.9%	22.9%	24.0%
					Sources &	Uses									Key	Model I	Drivers			
	Source	es						Uses												
	Rate x	EBITDA	\$	% Total			_	Rate	x EBITDA	\$	% Total				EBITDA	Margin	Expansio	n		
1L Debt	S + 650	4.0x	\$2,536	46%	Equity Purchase				4.3x	\$2,698	499	% Fo	recasting E	EBITDA	Margin exp	oansion fr	om 17% i	n FY22' to	21.4% in	FY29'
Total Debt		4.0x	\$2,536	46%	Refinancing Net Debt				3.7x	\$2,374	43	%								
					Enterprise Value				8.0x	\$5,072	929	<b>(2)</b>								
Sponsor Equity			\$2,939	53%								$\overline{}$			Multiple Expansion  Multiple to expand from 8.0x at entry to 9.0x-9.8x at exit					
Roll Equity			\$49	1%	Tx Fees			2%	0.2x	\$101	2	<sub>%</sub> Ex	pecting EE	BITDA M	lultiple to e	expand fro	om 8.0x at	t entry to '	9.0x-9.8x	at exit
Total Equity			\$2,988	54%	Financing Fees			2%	0.1x	\$51	1'	%								
					Cash to B/S				0.5x	\$300	5	<b>《 ( 3</b> )			ח	ebt Payd	own			

**Total Sources** 

8.7x

\$5,524

100%

## **NCR Voyix Enables Strong Returns With Mitigated Risks**



NCR Voyix possesses a strong risk/return profile which enables it to act as a leader in a market fraught with change and increased competition. The company's existing positioning and spin-off plans enable it to capture market growth while mitigating potential risks

**Risks** 

**Mitigating Factors** 

Realization/Impact

Failure to achieve
Spin-off targets

Targets may not be realized if business model pivot is not successfully implemented

**Diversified Product Offerings & Shift to vertical SaaS** 

- ARR expected to be driven by continued adoption of add-on products and innovative products and partnerships
- ARR is forecasted to increase by ~\$450M

rts



Rising Competition Shift to vertical SaaS brings upon a new market of competition Growth Underpinned by Conversion from Legacy Offering to Platform Infrastructure

Clearly laid out path to convert legacy clients to the platform and followon services under the SaaS business model



Highly Innovative Industry Vertical SaaS is highly innovative and requires constant investment in new offerings

**Successful Track Record of Creating and Implementing Add-ons** 

 NCR Voyix has a wide-range of add-ons (data analytics, mobile payments, kitchen, partner marketplace, etc.), and helps clients identify additional problems and solve them through cross-selling



Data
Protection &
Cyber
Security

Cloud/hosted solutions and payment/networking solutions are a target of cyber-criminals

#### **Established History of Data Protection Success**

- Relationships with cybersecurity firms and internal experts mitigates risk (cybersecurity efforts represent approx. 10% of total IT spend)
- Prevented by firewalls, anti-virus/malware, endpoint encryption, etc.

